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UNITED STATES DEPARTMENT OF AGRICULTURE

Agricultural Economics

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- ☐ 99: Customers' Shopping Patterns in Retail Food Stores--An Exploratory Study. This report was originally issued in August 1960 by the Market Development Research Division of the Agricultural Marketing Service as AMS-400. It is now re-issued, without change in text, by the Marketing Economics Research Service.

ERS-FOREIGN

- ☐ 40: Individual Incentive Prods Red China to Change Commune System. December 1962.

Marketing Research Reports

- ☐ 567: Advertising Procedures and Practices of Agricultural Commodity Promotion Groups. November 1962.
- ☐ 577: Estimated Number of Days' Supply of Food and Beverages in Retail Stores, 1962--A Civil Defense Study. December 1962.

Speeches

- ☐ Alternative Egg Pricing Systems by Fred L. Faber, Marketing Economics Division, for a meeting of the New Hampshire Poultry Growers Association, Manchester, N.H., December 6, 1962.

## Speeches--Continued

- ☐ Future Institutional Market Information--Problems and Responsibilities by Robert B. Reese and Philip B. Dwoskin, Marketing Economics Division, for presentation at Annual Meeting of the Institutional Food Manufacturers of America, Aurora, Illinois, December 5, 1962.
- ☐ Impact of Mass Merchandising on the Poultry and Egg Industries by George B. Rogers, Marketing Economics Division, for National Marketing Service Workshop, Louisville, Kentucky, November 28, 1962.
- ☐ Promoting Orderly Marketing in the Egg Industry by George B. Rogers, Marketing Economics Division, for Egg Industry Conference, North Carolina State College, Raleigh, North Carolina, November 13, 1962.
- ☐ Prospects for the Poultry Industry in 1963 by Herman Bluestone, Economic and Statistical Analysis Division, at the Convention of the American Poultry and Hatchery Federation, Indianapolis, Indiana, December 13-14, 1962.
- ☐ Response of Lamb Sales to Promotion by Peter L. Henderson, Marketing Economics Division, at the Joint Meeting of American Farm Economic Association and American Marketing Association, Pittsburgh, Pennsylvania, December 29, 1962.

## State Publications

- ☐ \*\*\* Changes in the Availability and Use of Health Resources in Two Western New York Counties: Identical Households 1950 and 1958. Cornell University, Agricultural Experiment Station, Ithaca, New York. Bulletin No. 55. November 1962.

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